

CSSM[®] Renewals Due by December 1

By Ginny Stengel, SSA Vice President, Education and State Programs

It is important for all current CSSMs renewing this year to note that renewals are due by December 1, 2014. Designees will need to complete four renewal credits of your choice by December 1. This can be choosing four of the 15 online sessions available at selfstorage.scholarlab.com, or a combination of two credits each from the SSA Managers Summit offered at our spring and fall conferences, or the SSA Social Media Boot Camp offered at our fall conference.

All renewal information will be emailed to the address provided when you last renewed or completed the certification. Once the four renewal courses have been completed, you are to submit your four certificates along with your renewal form that has been attached to the email. Please contact Ginny at 703-575-8000 ext. 111 if you have any questions regarding the CSSM[®] program or 2014 renewals.

If you are interested in earning your Certified Self Storage Manager[®] designation, it's offered completely online so that you can do it at your own pace. Visit selfstorage.scholarlab.com, login and register for the 2014 CSSM program and complete each of the 15 sessions on your own schedule.

You will need to pass a final exam (with a 70 percent score or above) to earn your CSSM[®] designation.

The CSSM[®] designation is designed to elevate standards, enhance individual performance, and recognize self storage professionals who demonstrate the knowledge essential to managing a self storage facility. Please contact gstengel@selfstorage.org with any questions.

We'll See You in Big Sky, Montana!

The 2015 Executive Ski Workshop is fast approaching. It will be at the Summit at Big Sky in Big Sky, Montana, January 19–22, 2015. The workshop is geared to self storage owners and allows for plenty of networking opportunities with colleagues who are facing the same challenges as you. This event has grown so much in the past few years that we urge you to book early to make sure you have a spot.

The education includes a state-of-the-industry session by two former SSA board chairmen, Ken Nitzberg of Devon Self Storage and Patrick Reilly of Urban Self Storage; Using Data to Improve Operations by John Manes of The Jenkins Organization; Revenue Management by Joel Keaton of CubeSmart; a legal session by Carlos Kaslow and Scott Zucker, and more.

If you're new to self storage, networking opportunities abound; and if you like to ski, board or just enjoy being in one of the most scenic places in the U.S., that's a bonus. Visit selfstorage.org for more information and to register. We hope to see you there. ❖

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